

Remit Address:
WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	American Crossroads
Product	11-27-690-American Crossroads
Estimate Number	690

Invoice #	4056713-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/15/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4056713
Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	09/05/12 - 09/15/12

Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Address:

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

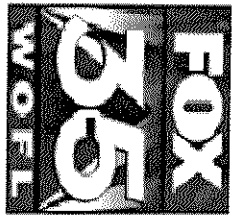
IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 430a	430a-5a		09/03/12 to 09/09/12	1x	--WTF--				
	WOFL	Political Issue		Th	09/06/12	:30	4:50 AM	USPRTV14ACH	\$50.00		1
2	WOFL	Good Day 430a	430a-5a		09/10/12 to 09/16/12	1x	MTWT---				
	WOFL	Political Issue		Tu	09/11/12	:30	4:43 AM	USPRTV14ACH	\$50.00		1
3	WOFL	Good Day 5a	5-530A		09/03/12 to 09/09/12	1x	--WTF--				
	WOFL	Political Issue		W	09/05/12	:30	5:28 AM	USPRTV14ACH	\$300.00		1
4	WOFL	Good Day 5a	5-530A		09/10/12 to 09/16/12	1x	MTWT---				
	WOFL	Political Issue		M	09/10/12	:30	5:28 AM	USPRTV14ACH	\$300.00		1
5	WOFL	Good Day 5a	530-6A		09/03/12 to 09/09/12	1x	--WTF--				
	WOFL	Political Issue		F	09/07/12	:30	5:45 AM	USPRTV14ACH	\$300.00		1
6	WOFL	Good Day 6a	6-630A		09/03/12 to 09/09/12	3x	--WTF--				
	WOFL	Political Issue		W	09/05/12	:30	6:30 AM	USPRTV14ACH	\$400.00		2
	WOFL			Th	09/06/12	:30	6:15 AM	USPRTV14ACH	\$400.00		3
	WOFL			F	09/07/12	:30	6:30 AM	USPRTV14ACH	\$400.00		1
7	WOFL	Good Day 6a	6-630A		09/10/12 to 09/16/12	3x	MTWT---				

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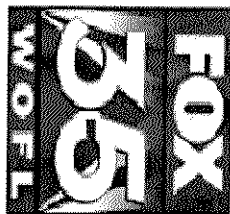
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7	WOFL	Good Day 6a	6-630A								
	WOFL	Political Issue									
	WOFL			M	09/10/12	:30	6:09 AM	USPRTV14ACH	\$400.00		3
	WOFL			Tu	09/11/12	:30	6:30 AM	USPRTV14ACH	\$400.00		2
	WOFL			W	09/12/12	:30	6:29 AM	USPRTV14ACH	\$400.00		1
8	WOFL	Good Day 6a	630-7A								
	WOFL	Political Issue									
	WOFL				09/03/12 to 09/09/12	3x	--WTF--				
	WOFL			W	09/05/12	:30	6:54 AM	USPRTV14ACH	\$400.00		3
	WOFL			Th	09/06/12	:30	6:55 AM	USPRTV14ACH	\$400.00		1
	WOFL			F	09/07/12	:30	6:55 AM	USPRTV14ACH	\$400.00		2
9	WOFL	Good Day 6a	630-7A								
	WOFL	Political Issue									
	WOFL				09/10/12 to 09/16/12	3x	MTWT---				
	WOFL			M	09/10/12	:30	6:40 AM	USPRTV14ACH	\$400.00		2
	WOFL			Tu	09/11/12	:30	6:54 AM	USPRTV14ACH	\$400.00		1
	WOFL			Th	09/13/12	:30	6:41 AM	USPRTV14ACH	\$400.00		3
10	WOFL	Good Day 7a	7-730A								
	WOFL	Political Issue									
	WOFL				09/03/12 to 09/09/12	3x	--WTF--				
	WOFL			W	09/05/12	:30	7:30 AM	USPRTV14ACH	\$750.00		2
	WOFL			Th	09/06/12	:30	7:23 AM	USPRTV14ACH	\$750.00		1
	WOFL			F	09/07/12	:30	7:22 AM	USPRTV14ACH	\$750.00		3
11	WOFL	Good Day 7a	7-730A								
	WOFL	Political Issue									
	WOFL				09/10/12 to 09/16/12	3x	MTWT---				
	WOFL			M	09/10/12	:30	7:22 AM	USPRTV14ACH	\$750.00		1
	WOFL			Tu	09/11/12	:30	7:25 AM	USPRTV14ACH	\$750.00		3
	WOFL			W	09/12/12	:30	7:24 AM	USPRTV14ACH	\$750.00		2
12	WOFL	Good Day 7a	730-8A								

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IDB #	TV14273
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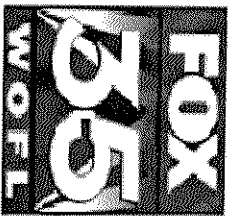
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WOFL	Good Day 7a	730-8A		09/03/12 to 09/09/12	3x	--WTF--				
	WOFL	Political Issue		W	09/05/12	:30	7:51 AM	USPRTV14ACH	\$750.00		1
	WOFL			Th	09/06/12	:30	7:53 AM	USPRTV14ACH	\$750.00		3
	WOFL			F	09/07/12	:30	7:39 AM	USPRTV14ACH	\$750.00		2
14	WOFL	Good Day 8a	8-830A		09/10/12 to 09/16/12	3x	MTWT---				
	WOFL	Political Issue		M	09/10/12	:30	7:52 AM	USPRTV14ACH	\$750.00		1
	WOFL			Tu	09/11/12	:30	7:53 AM	USPRTV14ACH	\$750.00		2
	WOFL			W	09/12/12	:30	7:59 AM	USPRTV14ACH	\$750.00		3
15	WOFL	Good Day 8a	8-830A		09/03/12 to 09/09/12	3x	--WTF--				
	WOFL	Political Issue		W	09/05/12	:30	8:12 AM	USPRTV14ACH	\$700.00		1
	WOFL			Th	09/06/12	:30	8:29 AM	USPRTV14ACH	\$700.00		2
	WOFL			F	09/07/12	:30	8:22 AM	USPRTV14ACH	\$700.00		3
16	WOFL	Good Day 8a	830-9A		09/10/12 to 09/16/12	3x	MTWT---				
	WOFL	Political Issue		M	09/10/12	:30	8:13 AM	USPRTV14ACH	\$700.00		3
	WOFL			Tu	09/11/12	:30	8:12 AM	USPRTV14ACH	\$700.00		1
	WOFL			W	09/12/12	:30	8:23 AM	USPRTV14ACH	\$700.00		2
17	WOFL	Good Day 8a	830-9A		09/03/12 to 09/09/12	3x	--WTF--				
	WOFL	Political Issue		W	09/05/12	:30	8:52 AM	USPRTV14ACH	\$700.00		2
	WOFL			Th	09/06/12	:30	8:52 AM	USPRTV14ACH	\$700.00		1
	WOFL			F	09/07/12	:30	8:52 AM	USPRTV14ACH	\$700.00		3

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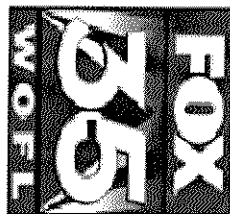
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18	WOFL	Good Day 9a	9-930A		09/10/12 to 09/16/12	3x	MTWT---				
	WOFL	Political Issue			09/10/12	:30	8:41 AM	USPRTV14ACH	\$700.00		3
	WOFL				09/11/12	:30	8:53 AM	USPRTV14ACH	\$700.00		2
	WOFL				09/13/12	:30	8:53 AM	USPRTV14ACH	\$700.00		1
19	WOFL	Good Day 9a	9-930A		09/10/12 to 09/16/12	3x	MTWT---				
	WOFL	Political Issue			09/10/12	:30	9:27 AM	USPRTV14ACH	\$400.00		3
	WOFL				09/06/12	:30	9:09 AM	USPRTV14ACH	\$400.00		1
	WOFL				09/07/12	:30	9:08 AM	USPRTV14ACH	\$400.00		2
20	WOFL	Good Day 9a	930-10A		09/10/12 to 09/16/12	3x	MTWT---				
	WOFL	Political Issue			09/10/12	:30	9:30 AM	USPRTV14ACH	\$400.00		2
	WOFL				09/11/12	:30	9:10 AM	USPRTV14ACH	\$400.00		1
	WOFL				09/12/12	:30	9:22 AM	USPRTV14ACH	\$400.00		3
21	WOFL	Good Day 9a	930-10A		09/10/12 to 09/16/12	3x	MTWT---				
	WOFL	Political Issue			09/10/12	:30	9:55 AM	USPRTV14ACH	\$400.00		1
	WOFL				09/06/12	:30	9:54 AM	USPRTV14ACH	\$400.00		3
	WOFL				09/07/12	:30	9:43 AM	USPRTV14ACH	\$400.00		2
22	WOFL	SAT 8-9A	SAT 8-9A		09/10/12 to 09/16/12	3x	MTWT---				
	WOFL				09/10/12	:30	9:48 AM	USPRTV14ACH	\$400.00		3
	WOFL				09/11/12	:30	9:41 AM	USPRTV14ACH	\$400.00		2
	WOFL				09/13/12	:30	9:54 AM	USPRTV14ACH	\$400.00		1

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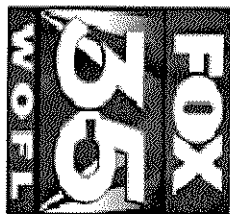
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23	WOFL	SAT 9-10A	SAT 9-10A		09/03/12 to 09/09/12	1x	-----S-				
	WOFL	Political Issue		Sa	09/08/12	:30	8:39 AM	USPRTV14ACH	\$225.00		1
24	WOFL	SUN 8-9A	SUN 8-9A		09/03/12 to 09/09/12	1x	-----S-				
	WOFL	Political Issue		Sa	09/08/12	:30	9:39 AM	USPRTV14ACH	\$225.00		1
25	WOFL	SUN 9-10A	SUN 9-10A		09/03/12 to 09/09/12	1x	-----S				
	WOFL	Political Issue		Su	09/09/12	:30	8:29 AM	USPRTV14ACH	\$225.00		1
26	WOFL	Fox News Sunday	10a-11a		09/03/12 to 09/09/12	1x	-----S				
	WOFL	Political Issue		Su	09/09/12	:30	9:21 AM	USPRTV14ACH	\$225.00		1
27	WOFL	Fox 35 5p News	5-530P		09/03/12 to 09/09/12	1x	-----S				
	WOFL	Political Issue		Su	09/09/12	:30	10:59 AM	USPRTV14ACH	\$300.00		1
28	WOFL	Fox 35 5p News	5-530P		09/03/12 to 09/09/12	2x	--WTF--				
	WOFL	Political Issue		Th	09/06/12	:30	5:29 PM	USPRTV14ACH	\$800.00		2
	WOFL	Political Issue		F	09/07/12	:30	5:12 PM	USPRTV14ACH	\$800.00		1
	WOFL	Political Issue		Tu	09/10/12 to 09/16/12	2x	MTWT---				
	WOFL	Political Issue		Tu	09/11/12	:30	5:24 PM	USPRTV14ACH	\$800.00		2
	WOFL	Political Issue		Th	09/13/12	:30	5:30 PM	USPRTV14ACH	\$800.00		1

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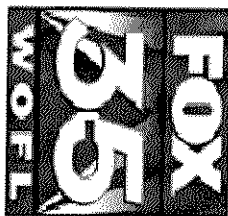
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29	WOFL	Fox 35 5p News	530-6P								
	WOFL	Political Issue			09/03/12 to 09/09/12	2x	--WTF--				
	WOFL			W	09/05/12	:30	5:37 PM	USPRTV14ACH	\$800.00		2
	WOFL			F	09/07/12	:30	5:50 PM	USPRTV14ACH	\$800.00		1
30	WOFL	Fox 35 5p News	530-6P								
	WOFL	Political Issue			09/10/12 to 09/16/12	2x	MTWT---				
	WOFL			M	09/10/12	:30	5:38 PM	USPRTV14ACH	\$800.00		2
	WOFL			Tu	09/11/12	:30	5:50 PM	USPRTV14ACH	\$800.00		1
31	WOFL	Fox News 6p News	6p-630p								
	WOFL	Political Issue			09/03/12 to 09/09/12	2x	--WTF--				
	WOFL			W	09/05/12	:30	6:23 PM	USPRTV14ACH	\$800.00		2
	WOFL			F	09/07/12	:30	6:09 PM	USPRTV14ACH	\$800.00		1
32	WOFL	Fox News 6p News	6p-630p								
	WOFL	Political Issue			09/10/12 to 09/16/12	2x	MTWT---				
	WOFL			M	09/10/12	:30	6:10 PM	USPRTV14ACH	\$800.00		2
	WOFL			Tu	09/11/12	:30	6:23 PM	USPRTV14ACH	\$800.00		1
33	WOFL	Fox 35 5p News	5p-6p								
	WOFL	Political Issue			09/03/12 to 09/09/12	1x	-----S-				
	WOFL			Sa	09/08/12	:00			\$425.00	Credited	1
34	WOFL	Fox 35 5p News	5p-6p								
	WOFL	Political Issue			09/03/12 to 09/09/12	2x	-----S				
	WOFL			Su	09/09/12	:00			\$650.00	Credited	1
	WOFL			Su	09/09/12	:00			\$650.00	Credited	2
35	WOFL	Fox 35 10p News	10-1030P								

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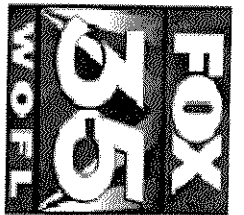
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36	WOFL	Political Issue	1030-11P		09/03/12 to 09/09/12	3x	--WTF--				
	WOFL			W	09/05/12	:30	10:29 PM	USPRTV14ACH	\$1,800.00		1
	WOFL			Th	09/06/12	:00			\$4,800.00	Credited	2
	WOFL			F	09/07/12	:30	10:30 PM	USPRTV14ACH	\$1,800.00		3
37	WOFL	Political Issue	11p-1130p		09/10/12 to 09/16/12	3x	MTWT---				
	WOFL			M	09/10/12	:30	10:41 PM	USPRTV14ACH	\$1,700.00		1
	WOFL			Tu	09/11/12	:30	10:56 PM	USPRTV14ACH	\$1,700.00		2
	WOFL			W	09/12/12	:30	10:39 PM	USPRTV14ACH	\$1,700.00		3
38	WOFL	Political Issue	10p-11p		09/03/12 to 09/09/12	3x	--WTF--				
	WOFL			W	09/05/12	:30	11:11 PM	USPRTV14ACH	\$1,300.00		1
	WOFL			Th	09/06/12	:30	11:18 PM	USPRTV14ACH	\$1,300.00		2
	WOFL			F	09/07/12	:30	11:20 PM	USPRTV14ACH	\$1,300.00		3
39	WOFL	Political Issue	10p-11p		09/03/12 to 09/09/12	1x	-----S-		\$975.00	Credited	1
	WOFL			Sa	09/08/12	:00					
40	WOFL	Political Issue	4-7P		09/03/12 to 09/09/12	1x	-----S				
	WOFL			Su	09/09/12	:30	10:56 PM	USPRTV14ACH	\$1,000.00		1
41	WOFL	Off Time Late News Sa	11p-12a		09/10/12 to 09/16/12	1x	-----S-		\$750.00	Credited	1
	WOFL			Sa	09/15/12	:00					

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Remit Address:
WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	American Crossroads
Product	11-27-690-American Crossroads
Estimate Number	690

Invoice #	4056713-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/15/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4056713
Alt Order #	***POLITICAL ISSUE***
Deal #	
Order Flight	09/05/12 - 09/15/12

Billing Address:
Crossroads Media LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
42	WOFL	Good Day 7a	7a-8a	09/03/12 to 09/09/12	1x	-----S-					
	WOFL	POLITICAL ISSUE		Sa	09/08/12	:30	12:18 AM	USPRTV14ACH	\$975.00		1
43	WOFL	Good Day 7a	7a-8a	09/03/12 to 09/09/12	1x	--WTF--					
	WOFL	POLITICAL ISSUE		W	09/05/12	:30	7:14 AM	USPRTV14ACH	\$750.00		1
44	WOFL	Sa/Su 8a-10a News	8a-10a	09/03/12 to 09/09/12	1x	-----F--					
	WOFL	POLITICAL ISSUE		F	09/07/12	:30	7:58 AM	USPRTV14ACH	\$750.00		1
	WOFL			09/03/12 to 09/09/12	1x	-----S					
	WOFL			Su	09/09/12	:30	9:39 AM	USPRTV14ACH	\$225.00		1
Aired Spots 83											

Gross Total \$55,100.00
Agency Commission \$8,265.00
Net Amount Due \$46,835.00
Payment Terms 30 Days